"Taxicab - Winter" - Newspapers - 1957

Strike up a friendship with the

NEW PARLIAMENT

Happy new smoke...with an upbeat flavor!

Lady: *Ohh! I forgot my cigarettes. Driver, you wouldn't happen ...*

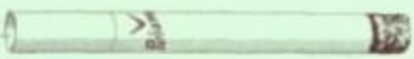
Cabby: *Sure thing, lady. Try the new Parliament.*

Lady: *Thanks. Say, what a handsome box. And a recessed filter, too.*

Cabby: *It's a nifty cigarette, all right. It's got expensive tobacco, too. You can tell. Like it!*

Lady: *Mmm ... love it! What a wonderful flavor!*

The filter's right where it belongs .....



recessed to keep it away from your lips!

NEW LOW PRICE

2061190529

Source: https://www.industrydocuments.ucsf.edu/docs/gpln0003

2061190529